

The **CaféDiem**<sup>™</sup> Hot Beverage Merchandiser.  
It's not just the coffee that's creating a buzz.



 **Automatic Products**  
*international, ltd.*

Live for the Coffee.<sup>™</sup>



# What's all the buzz about?

It's all about hot beverages from the new and captivating Café Diem™. These days, it seems everyone is clamoring for a wider variety of their favorite hot beverages - from gourmet coffee to specialty hot drinks, cocoas and teas. Now the engaging new Café Diem, made with style, precision and innovation, can help you profit from the booming trend for hot beverages.

The Café Diem was designed and engineered with input from consumer focus groups conducted around the world. The result is a more personal coffee experience from a hot beverage merchandiser that is reminiscent of a gourmet coffeehouse.

## Presentation Plus Performance.

Stunning good looks will enhance consumers' perception of quality and attract them to the Café Diem. Its performance will keep them coming back for more.

Café Diem's illuminated cupwell offers a higher quality experience for consumers making hot beverage purchases.

## Pure Flavor.

Separate mixing bowls and multiple dispensing spouts guarantee pure, consistent product delivery.

## Less Mess.

A motorized dispensing spout adjusts to different cup and carafe heights to ensure precise fill levels with minimal spills and drips, so the cupwell is kept clean.

## Branded Appeal.

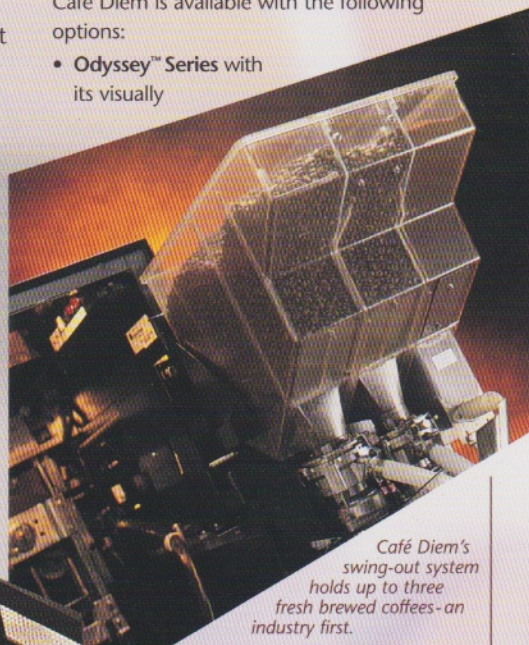
Large selection buttons can be branded for added consumer appeal.

Up to 15 different selections can be offered to create a true coffeehouse experience.

## Café Diem Options.

Café Diem is available with the following options:

- Odyssey™ Series with its visually



Café Diem's swing-out system holds up to three fresh brewed coffees - an industry first.



upscale design takes prime locations to a higher level.

- Five additional hot beverage selections (15 total) for a true coffeehouse experience.
- POS window allows operators to advertise exciting products and specials that generate greater consumer demand.
- Back lit graphics create a striking visual image that attracts customers and spurs impulse sales.

## Café Diem Specifications.

Height: 72" (1,829mm)  
Width: 38" (965mm)  
Depth: 31" (787mm)  
32" (813mm) for Odyssey™ Series

Shipping Weight: Approx. 600 lbs. (273kg) based on configuration.

Electrical: 120 volts; 60 Hz  
16 Amps

UL Listed (pending)  
NAMA Listed (pending)  
Meets FCC Part 15 Standard

## Give Us A Buzz.

For more information about the Café Diem, contact your local API distributor or call us direct. We'll help you get your buzz going.

## Bigger is Better.

Capitalizing on the "bigger is better" trend, Café Diem offers regular and large cups for maximum profitability.

## Café Diem Standard Features.

- Choice of twelve swing-out configurations
- Ten beverage selections
- Choice of seven canister configurations
- Host-capable to a 127 Expander™ glassfront merchandiser
- Illuminated cupwell
- Automatic delivery door
- Cup sensor
- Master Menu™ programming keypad
- Master Menu™ On-Line compatible
- Scrolling message display
- Advanced electronics with full DEX capability

## Unsurpassed Selectivity.

Up to 15 different hot beverages can be served including three fresh brew coffees, specialty gourmet drinks, cocoas, teas and soup.

## Profit Powerhouse.

Blended premium drinks enable operators to offer upscale beverages at higher prices with greater profits.

## It Remembers Their Favorites.

The "QuickSelect" memory feature allows consumers to enter a personal code for simple repeat purchases of their favorite hot beverages.

Café Diem hot beverage merchandiser shown on the front features TRON II style with Black Pica vinyl.

©2000 Automatic Products international, Ltd.  
Printed in USA

 **Automatic Products**  
international, Ltd.

75 West Plato Blvd. St. Paul, MN 55107  
Ph: 651-224-4391; in USA: 1-800-523-8363  
Fax: 651-224-5559  
automaticproducts.com

